



TREEHOUSE

ENDING HOPELESSNESS AMONG TEENS

Network Expansion Sales Representative

DEPARTMENT: Network Expansion

REPORTS TO: VP of Strategic Expansion and Technology

STATUS: Full-time

CLASSIFICATION: Exempt

WORK HOURS: We encourage both Minnesota and national candidates to apply! TreeHouse offers standard work schedule with flexibility.

BENEFITS: Competitive benefit package including salary of \$65,000+ and professional development

ABOUT TREEHOUSE

TreeHouse is on a mission to end hopelessness among teens. Through safe, grace-based environments and one-to-one mentoring, teens build resiliency, form healthy relationships, establish positive coping skills, and actively plan for their futures. Transformation happens from the inside out as teens come to believe they are lovable, capable, and worthwhile. Our vision is for every teen to be rooted in the living hope of Jesus—unleashing untold potential in themselves and their communities.

TreeHouse culture includes a strong commitment to diversity, equity and inclusion (DEI), and staff are grounded in the core values of GRACE (Growth, Relationships, Authenticity, Community, Empowerment). Both determine how we build healthy relationships with diverse populations of teens, alumni, donors, colleagues, volunteers, network sites, and the general public. TreeHouse is growing to lead the nation as a training and equipping organization, currently serving more than 3,000 teens annually across more than 50 sites in 10 states.

GENERAL TREEHOUSE STAFF REQUIREMENT

By God's grace, TreeHouse staff live out Christian faith and values in ways that are consistent with the teachings of Scripture, and by participating in a fellowship of believers for spiritual enrichment, encouragement, support, and accountability.

JOB SUMMARY

TreeHouse is in the process of national expansion through the creation of partnerships with churches and Christ-centered nonprofits to run TreeHouse programs. The Network Expansion Sales Representative is responsible for fostering and closing leads with the goal of extending the TreeHouse Network through the creation of new TreeHouse sites across the country.

ESSENTIAL JOB FUNCTIONS

- Earnestly contribute to and collaborate with the Network Expansion team to implement regionalized sales strategy within a national campaign.
- Actively develop and nurture leads which result in new network sites.
- Partner with Marketing and Communications department to develop lead generation processes.
- Nurture relationships with nonprofit organizations by shepherding them through the rewarding journey of becoming a TreeHouse site.
- Connect with prospective partner organizations via cold and/or warm calls.
- Manage initial contract setup and payment processes for products and partnerships.
- Serve as a representative of TreeHouse at ministry conferences.
- Demonstrate creativity in networking and lead generation through external seminars and trainings.

QUALIFICATIONS

- 3+ years of experience in sales and/or related fields (Interested candidates with transferrable skillsets are encouraged to apply!)
- Excellent intercultural communication skills with teachability related to diversity, equity and inclusion
- Customer relationship management (CRM) experience
- Familiar with the needs of teens and youth workers
- Mature faith in Jesus Christ which is compatible with the TreeHouse statement of faith and philosophy of ministry
- Commitment to the Vision, Mission, and Core Values of TreeHouse

PREFERRED

- Experience with TreeHouse's preferred systems/platforms including Salesforce, Gmail, Google Drive
- Experience with Google Workspace and Microsoft Office/365