

THE *Power of Hope*

A Women of Hope Event *Home edition*

Hostess Information

This year's Women of Hope will celebrate the power of hope to transform lives—and highlight how each of us can take part in the mission to end hopelessness among teens. We are so excited to invite you to become a hostess and serve an important role in this celebration.

We want to be sure you have everything you need to share your love of TreeHouse with a group of women who are meaningful in your life. Use the information on the following pages as a guide to help you prepare to gather together—whether virtually or in-person.

Thank you for considering being a hostess. We know Women of Hope will look different this year than it has in the past, but we're excited for it to continue to be a time of connection and community for the sake of ending hopelessness among teens.



TREEHOUSE

TreeHouse Will Provide:

- Easy registration process for you to register your guests.
- Conversation prompts for you to lead guests through intentional talking points that dig deep into the TreeHouse mission and strengthen relationships within the group.
- Hostess Kits available to purchase for \$150 to enhance your in-home gathering. Each kit includes a scented candle, jewelry, and dessert for you and your guests, Women of Hope cocktail napkins, and more!

Hostesses Will:

- Decide whether you would like to host a group virtually or in-person in your home.
- Register yourself and your guests. You can register guests when you register yourself, or at any point after using the web link in your registration confirmation email.
- Gather with your guests on Friday, October 9.

GATHER VIRTUALLY

You will receive an email with the viewing link for the event. Pass this link on to your guests the morning of the event. Set up a group text so you can chat with one another and interact with the program in real-time!

GATHER IN-PERSON

Provide a place to gather with your guests. We encourage you to get together over a meal—maybe a brunch with homemade mini quiches or lunch ordered from your favorite local restaurant!

- Stream the event. Watch the 1-hour program from 12:00–1:00pm You may also tune into the pre-event video, which begins at 11:45am.
- Lead a 20-minute breakout discussion. During the event, there will be a time for breakout sessions where you will meet amongst your group. With the conversation prompts we provide, you will get to lead your guests through an intentional discussion on the power of hope.
- Take a selfie of your group and watch all the other fun pictures of our Women of Hope community flood into the online photo booth gallery. Take a mix of sincere and silly pictures—we'd love to see them all! (For virtual hostesses, consider taking a screenshot during your breakout session when you will all be together in a virtual room.)
- Share the mission of TreeHouse by encouraging your guests to visit our website, follow us on social media (@TreeHouseHope), sign up to volunteer, or donate. Together, your group can help us reach our goal of raising \$400,000 at Women of Hope this year!

This year will look different than past years, but we know it will be another fabulous Women of Hope event! Thank you for considering being a hostess and gathering your community to support TreeHouse. **Together, we can end hopelessness among teens.**



If you have any questions about being a hostess, please contact us at events@treehousehope.org