

Board Member
Nonprofit Expertise
Position Profile



# **Mission**

TreeHouse is on a mission to end hopelessness among teens.

### **Vision**

Their vision is for every teen to be rooted in the living hope of Jesus – unleashing untold potential in communities everywhere.

### **Fast Facts**

TREEHOUSE STAFF ANNUAL OPERATING BUDGET \$6.4M annual operating budget **BOARD OF DIRECTORS** LOCATION

69 current employees 19 board members Based in Minneapolis with more than 45 locations in seven states... and growing!

# TOGETHER, WE CAN **END HOPELESSNESS** AMONG TEENS.

Teens are a vital part of our communities and what impacts them, impacts us!

31% of high school students report feeling sad or hopeless almost every day for two or more weeks in a row. Hopelessness holds everyone back, breaking down both teens and their communities.

That's why...

TreeHouse is on a mission is to end hopelessness among teens.

Our **vision** is for every teen to be rooted in the living hope of Jesus—unleashing untold potential in communities everywhere.

# **About TreeHouse**

Since 1984, TreeHouse has been spreading hope to teens and our proven model is yielding positive results. Through safe, grace-based environments, teens build healthy relationships, better coping skills and a sense of purpose rooted in the living hope of Jesus.

All teens are welcome at TreeHouse, regardless of background, and we want every teen to believe:

I am lovable, capable, & worthwhile.

I am loved without strings & never alone.

I have a future.

To learn more, visit

https://treehousehope.org

### **TreeHouse Overview**

### **UNIQUELY QUALIFIED**

We serve teens through one-to-one mentoring, peer support groups, family mediation, educational support, and opportunities for community service and engagement. TreeHouse programs create a safe place for teens to belong and an atmosphere of unconditional love and acceptance. Our programs are built on proven models of effectiveness with grace at the core. At TreeHouse, teens know they'll be loved, accepted, and supported no matter what.

### **STAFF**

TreeHouse staff are qualified professionals with bachelor's or master's degrees in fields like social work, counseling, divinity, communication, education, psychology, theology, and youth ministry. Their backgrounds are unique, but their passion is the same: to love teens unconditionally, introduce them to a loving God that will never give up on them, and lead them into life transformation with living hope at the core.



# TREEHOUSE TEENS

73% believe they are lovable, capable, & worthwhile.

69% stand up against peer pressure.

78% give support to their peers.

80% have goals for their future.

### **ONE-TO-ONE MENTORING**

At TreeHouse, no teen walks alone. Mentoring is such an integral component of TreeHouse programs. Teens receive the full attention of a caring and compassionate adult, guidance for life's challenges, and someone who helps them understand their true worth. Staff mentors provide consistency and steadfast presence when little else in a teen's life may be reliable.

### TRIPS AND ACTIVITIES

Annual retreats, service activities, and trips provide teens an opportunity to break away from everyday pressures, form healthy relationships, serve others, and have fun.



# WELL-ARTICULATED GOALS, SUCCESSFUL RESULTS

TreeHouse's goals for teens are ambitious...and they are being achieved! When these internal beliefs and skills and external expressions can be seen in a teen's life, we believe it will make a significant contribution to the communities in which these teens live—unleashing untold potential for all of us. Wilder Research recently measured the effectiveness of TreeHouse programs. The vast majority of teens reported they were forming healthy relationships, building coping skills, moving toward a stronger relationship with God, and discovering their personal value and purpose. This resulted in graduating high school, pursuing an educational or career path after high school, decreasing mental health symptoms, and developing hope for their future.

# SUPPORT GROUPS



Small group weekly sessions led by staff and trained volunteers. Teens give and receive encouragement and support and practice vulnerability, with the opportunity to share feelings and challenges they have experienced that week.

# CONNECT



Weekly large group meetings led by staff provide fun interaction and intentional teaching regarding their God-given purpose. Connect's purpose is to develop the spiritual and personal life skills teens need to grow into healthy young adults.

### **NEXT**



Personalized coaching to help teens create and educational or vocational track for their future. This includes college application assistance, ACT/SAT prep, vocational discernment, and interview prep.

### **MENTORING**



Dedicated one-on-one time with a safe, caring adult who serves as a consistent presence and a voice of live in a teen's life.

**ADDITIONAL OFFERINGS...** Trips, activities, retreats, service projects, and **Growth Groups**: Small groups focusing on a customized topic such as anger, self-harm, leadership or forgiveness.

# **TreeHouse Partner Network**

In addition to core programs, the board and staff of TreeHouse have embarked on an ambitious growth plan called the TreeHouse Partner Network (TPN). With hopelessness being experienced by more teens than ever before, now is the time to grow the TreeHouse model nationwide. The TPN will be key to helping us reach our goal of establishing 180 TreeHouse sites by 2025 with 600 schools impacted.

The TreeHouse Partner Network growth plan is aggressive. Our goal is to substantially grow our network in order to serve 10,000 teens by 2025. As the TreeHouse Partner Network expands nationally, all new sites will receive consistent training, resources, and curriculum so that each teen experiences the same support and love, no matter which TreeHouse they attend.

# **More about the TreeHouse Partner Network:**

A TreeHouse Partner Network location is staffed, hosted, and managed by a mission-driven church or non-profit organization. TreeHouse provides access to TreeSources, our online resource center, which provides training, ongoing coaching, and curriculum and resources to use with teens—everything the partner staff will need to effectively implement the TreeHouse model. This path costs between \$4,000-6,000 annually, excluding operational costs (staff, transportation, facility, etc.), and is resourced by the mission partner. The number of teens served will vary by location.

TreeHouse is a great community partner alongside law enforcement. They provide stability to teens and give them an opportunity for mentorship and self-discovery in a safe and supportive environment. 55 – Richard W. Stanek, Sheriff (Ret.)

# Position Overview - Treehouse Board Member - Non Profit Expertise

The ideal Treehouse Board member will have the following qualities:

- Executive/leadership level experience
- A passion for teens experiencing hopelessness
- Knowledge of and/or experience with fundraising strategies including annual giving, major gifts, corporate giving and grants at a national level
- National/regional nonprofit experience during growth or expansion phases

### **Personal Qualifications**

Treehouse seeks a board member who will be fully engaged, is capable of collaborating with the board to guide the national expansion plan, and who exhibits the following traits:

- Growth oriented and strategic
- Solid change management experience
- Metrics driven
- Highly entrepreneurial with a 'testing' mindset
- Passion for youth mentoring, preferably with direct experience
- Strong leadership and management skills
- Personable, energetic and influential
- Collaborative; able to build sustained partnering relationships
- Understanding of effective board governance
- Willingness to commit to a 3-year board role
- Mature faith in Jesus Christ which is compatible with the TreeHouse Statement of Faith and philosophy of ministry

### **Requirements of Treehouse Board Members**

- 4-6 meetings per year
- Committee meetings as appropriate
- Regular and consistent communication with the TreeHouse CEO

For more information or to send your credentials, please email Trish Bjorklund at tbjorklund@treehousehope.org

All inquiries will remain confidential.