

2019

TREEHOUSE SPONSORSHIP OPPORTUNITIES



TREEHOUSE®

YEAR-ROUND EVENT PARTNER

WOMEN OF HOPE | GOLF FOR HOPE | SHOOT FOR HOPE | SIGNATURE EVENTS**

TreeHouse hosts several high-profile events throughout the year that draw business leaders, area professionals and community volunteers. We are intentional about connecting teens, families, supporters, churches, schools, civic groups, partners and staff, in order to create shared experiences and involvement opportunities to strengthen our communities. We value giving of ourselves to benefit others. We will be an active, integral part of each community we serve, today and tomorrow.

Year-Round Event Partner Eligibility: \$5,000 minimum combined sponsorship dollars at any two or more TreeHouse core and/or signature events.

- Individual event sponsor recognition*
- Media recognition*
- Pre and post event collateral recognition*
- Company ad in event program*
- Annual Connection newsletter recognition
- Periodic website & social media recognition
- Corporate presentation and promotion of TreeHouse volunteer/engagement opportunities
- Additional registrant tickets purchased at cost
- TreeHouse-branded apparel

All sponsors receive the following recognition: company name and/or logo in event program and TreeHouse website event sponsor page.

*Dependent upon sponsorship level at individual event.

**Signature Events are community events hosted by and benefiting a specific TreeHouse site.

FOR ADDITIONAL SPONSORSHIP INFORMATION CONTACT

Claudia Fernandez at cfernandez@treehouseyouth.org or call 952.238.1010

TREEHOUSE SPONSORSHIP



WOMEN OF HOPE* | MAY 17, 2019

The 16th annual Women of Hope luncheon is an event not to be missed! Emcee and longtime friend of TreeHouse, Julie Nelson of KARE 11, will host over 900 business leaders, professionals and community volunteers for an inspirational afternoon benefitting at-risk youth. Enjoy a delicious lunch and hear stories of hope and life transformation from TreeHouse teens. Past speakers and entertainers include New York Times best-selling author Bob Goff, singer/songwriter Amy Grant, Olympian Gabby Douglas, singer/songwriter and author Jimmy Wayne, and comedian Michael Jr., among others. Come and be inspired!

VENUE:

JW Marriott, Bloomington

AUDIENCE PROFILE:

- Over 900 high-profile business leaders, professionals and community volunteers
- 95% female, 5% male
- Median age 45
- Strong consumer / buying audience
- Concerned about youth

	PRESENTING \$30,000	DIAMOND \$15,000	SAPPHIRE \$10,000	EMERALD \$5,000	RUBY \$2,500
Entertainment recognition	X				
Mobile bidding / Giving device recognition	X	X			
Pre and post event collateral recognition	X	X	X		
Connection newsletter recognition**	X	X	X		
Verbal recognition from podium	X	X	X		
Social media recognition	X	X	X		
Company ad in event program	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE	
Table for 10 guests	X (x3)	X (x2)	X (x1)	X (x1)	X (x1)

* All sponsors receive the following recognition: Company name and/or logo in event program, slideshow and TreeHouse website donor page

** Near time of the event

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GOLF FOR HOPE* | JULY 17, 2019

With a longstanding history of supporting TreeHouse teens, our Golf for Hope event is now in its 33rd year of gathering community members for a little friendly competition and fun on the golf course. Join fellow business leaders and golf enthusiasts at Rush Creek Golf Club in Maple Grove for an afternoon dedicated to teeing up a great experience in a beautiful setting, while learning more about the mission and hearing stories of life transformation from TreeHouse teens. Join us and get in the game! Individual and team awards will be presented.

VENUE:

Rush Creek Golf Club, Maple Grove

AUDIENCE PROFILE:

- Over 200 high-profile business leaders, professionals and golf enthusiasts
- 90% male, 10% female
- Median age 50
- Concerned about youth

	PRESENTING \$30,000	PRO \$15,000	EAGLE \$10,000	BIRDIE \$5,000	PAR \$2,500
Logo on event apparel	X				
Golf cart recognition	X				
Mobile bidding / Giving device recognition	X	X			
Pre and post event collateral recognition	X	X	X		
Connection newsletter recognition**	X	X	X		
Verbal recognition from podium	X	X	X		
Social media recognition	X	X	X		
Company ad in event program	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE	
Golf foursome (morning or afternoon)	X (x4)	X (x2)	X (x2)	X (x1)	X (x1)
Sign recognition at one hole	X	X	X	X	X

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** Near time of the event

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SHOOT FOR HOPE* | AUGUST 14, 2019

Ready...Aim...Fire! This action-packed day marks the 27th annual TreeHouse Shoot for Hope event hosted at the Minnesota Horse & Hunt Club in Prior Lake. Join over 200 business leaders, professionals and outdoor enthusiasts as we hit the course together to pull clays and support TreeHouse teens. We'll enjoy delicious fare catered by Bon Appétit, hear stories of hope and life transformation from TreeHouse teens, and end the day with a live auction, raffle, and individual and team awards. Come on out and give it your best shot!

VENUE:

Minnesota Horse & Hunt Club, Prior Lake

AUDIENCE PROFILE:

- Over 200 high-profile business leaders, professionals and outdoor enthusiasts
- 90% male, 10% female
- Median age 40
- Concerned about youth

	PRESENTING \$20,000	BIG DOG \$15,000	TOURNAMENT \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$500
Mobile bidding / Giving device recognition	X					
Pre and post event collateral recognition	X	X	X			
Connection newsletter recognition**	X	X	X			
Verbal recognition from podium	X	X	X			
Social media recognition	X	X	X			
Company ad in event program	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE		
Number of Shooters	4 TEAMS	3 TEAMS	2 TEAMS	2 TEAMS	1 TEAM	1 SHOOTER
Sign recognition at one station	X	X	X	X	X	X

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** Near time of the event

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